

INNOVATION + FUNCTIONALITY + LONGEVITY

Product range 2026/27




 **NORTHMACE**
Defining guest experience · Since 1942

Introduction	01
About Northmace	02
Hotel room appliances	04
Safety hairdryers	06
Safety ironing centres	10
Safety irons & clothes steamers	14
Safety welcome trays & courtesy trays	18
Safety kettles	22
In-room accessories	28
Luggage racks	30
Bins	30
Ironing board covers	30
Hairdryer bags	30
Northmace worldwide	32
Northmace & the environment	32



Professional
products for
professional
hoteliers



Our philosophy is simple.
We want to make the hotel
room experience better: more
functional, more beautiful and
a little bit nicer to wake up to.
And we've been guided by
this philosophy. Since 1942.



PROFESSIONAL PRODUCTS FOR PROFESSIONAL HOTELIERS

Northmace specialises in creating in-room appliances and accessories that are designed specifically for hotels.

Collaborating with talented designers, we manufacture high quality products that are safe, functional and durable. You'll find our products in large international chains and small boutique hotels in over 100 countries worldwide.

We're passionate about clever solutions for modern hotel environments. Indeed, we invented many products that today's guests take for granted, including the welcome tray, hotel hairdryer and hotel ironing centre.

Our aim is to make a guest's stay more comfortable and convenient, whether that's with an indispensable hairdryer, a smart ironing solution, or a useful kettle. But we also ensure that our products meet the all-important needs of professional hoteliers, such as safety and reliability.

As a family-owned business we believe in people looking after people. Our customers are really important to us and many have been with us for decades.



Hotel experts Our products are created especially for hotels. They incorporate safety and security features and are designed to be easy for guests to use.



Peace of mind We design and manufacture our products to the highest quality so they provide many years trouble free service. We have long guarantees of up to 6 years.



Best of British With a heritage stretching over 75 years, we have revolutionised hotel bedrooms across the world with our pioneering and innovative British design.



Care for the environment We are aware of our responsibility to ensure sustainable and environmentally friendly positive business practices.



Social Responsibility We take our Corporate Social Responsibility seriously, which is why we look to support charities and organisations that seek to make the world a better place.



HOTEL ROOM APPLIANCES

HAIRDRYERS | IRONING CENTRES | IRONS & CLOTHES STEAMERS | WELCOME TRAYS | KETTLES



BLOWN AWAY

WE INSPIRE OUR
CUSTOMERS WITH
INNOVATIVE DESIGN
AND FEATURE-RICH
PRODUCTS.

HOTEL SAFETY HAIRDRYERS

At Northmace, we're proud to have invented the original hotel safety hairdryer.

Once regarded as a luxury, it has become a valued part of the guest experience.

Our hotel hairdryers are designed and manufactured to optimise safety, efficiency, and performance. What's more they all come with long guarantees. So hoteliers can be assured of providing a safe and stylish solution for their guests to style their hair!



*All hairdryers (apart from Regal and Elegance) feature a special hotel 'on-off' switch for **safety and energy saving**. All have **safety thermostatic cut-out**.*



SAFETY
THERMOSTATIC
CUT-OUT TO HELP
PREVENT OVER-
HEATING

DOUBLE
INSULATED

SPACE SAVING
WITH FOLDING
HANDLE

COOL SHOT
BUTTON

SOFT TO
TOUCH FINISH

EASY STORAGE
WITH ATTRACTIVE
HAIRDRYER BAG

HAIR DRYER

HOTEL SAFETY HAIRDRYERS



REGAL



A most luxurious guest hairdryer complete with a hairdryer bag.



AVANTGARDE WHITE



Stylish and packed with features. Luxurious white with gold trim.



AVANTGARDE BLACK



All of the distinctive characteristics of the Avantgarde White but in black.



POWER	2200W	2000W	2000W
COLOUR	Graphite/black	White/gold	Black
ANTI-THEFT HOLDER	✗	Wall	Wall
ON/OFF SWITCH	Comfort stationary	Safety hold down	Safety hold down
SOFT-TOUCH FINISH	✓	✗	✗
COOL SHOT	✓	✗	✗
IONIC	✓	✓	✓
CONCENTRATOR	✓	✓	✓
HANDLE	Folding	Fixed	Fixed
HAIRDRYER BAG	Included	Available	Available
DOUBLE INSULATED	✓	✓	✓
THERMOSTATIC SAFETY CUT-OUT	✓	✓	✓
CABLE	Straight	Coiled	Coiled
HARD WIRING OPTION	✗	✓	✓

PRESIDENT



Luxurious soft-touch finish. Complete with wall/drawer holder.



VALETTE



Mid-range hairdryer, sleek, modern and efficient. Suitable for wall or drawer.



ELEGANCE



A simple but stylish dryer, designed to be space efficient.



CLASSIC



Perfect for where a lower wattage is required. A classic!



2000W

Black

Wall/drawer

Safety hold down



Fixed

Available



Coiled



1600W

White

Wall/drawer

Safety hold down



Fixed

Available



Coiled



1600W

Silver/black



Comfort stationary



Folding

Available



Straight



1200W

White

Wall

Safety hold down



Fixed

Available



Coiled





SHARP EYED

OUR PRODUCTS ARE
DESIGNED TO NOT
ONLY LOOK GREAT,
BUT ARE EASY TO USE,
DURABLE AND RELIABLE.

HOTEL SAFETY IRONING CENTRES



Northmace invented the hotel bedroom safety ironing centre to improve guest experience. Our ironing centres are the original and best available - much copied, never bettered.

They incorporate a range of features and are designed and manufactured to be safe, intuitive to use, and easy to store. It's a neat and tidy solution for hoteliers that enables guests to smarten-up with ease.



*Our ironing centres feature an **integral hook** for easy and tidy wardrobe hanging. Replacement covers are available for all models.*

HOTEL SAFETY IRONING CENTRES



AVANTGARDE



The luxury solution to in-room guest ironing. Packed with clever features.



STATESMAN



Simple and practical with the benefits of a steam iron.



ELEGANCE



For those situations where a dry iron is required, but without compromising quality.



POWER	2400W	2000W	1100W
STEAM/DRY IRON	Steam safety iron	Steam safety iron	Dry safety iron
SOLE PLATE	Extra-large and ceramic	Non-stick coated	Stainless steel 'easy-glide'
AUTO-OFF TIMER SAFETY FEATURE	✓	✓	✓
METALLISED ANTI-SCORCH COVER	✓	✓	✓
EXTRA-PADDED IRONING SURFACE	✓	✗	✓
ADJUSTABLE BOARD HEIGHT	✓	✓	✓
INTEGRAL HANGING HOOK	✓	✓	✓
INTEGRAL IRON STORE	✓	✓	✓
INTEGRAL POWER CORD TIDY	✓	✓	✓
SWIVEL IRON REST	✓	✗	✗
IRON ANTI-THEFT FEATURE (OPTIONAL)	✓	✓	✓
REPLACEMENT COVERS AVAILABLE	✓	✓	✓
IRONING SURFACE (APPROX)	1005mm (l) x 400mm (w)	905mm (l) x 340mm (w)	1005mm (l) x 400mm (w)
HANGING DIMENSIONS (APPROX)	1190mm (l) incl. hook	1420mm (l) incl. hook	1330mm (l) incl. hook

CLASSIC



Simple and practical with the benefits of a dry iron.



GUEST



Stand-alone board, designed for where space is at a premium.



1100W	n/a
Dry safety iron	n/a
Stainless steel 'easy-glide'	n/a
✓	n/a
✓	✓
✗	✗
✓	✓
✓	✗
✓	✗
✓	✗
✗	✗
✓	✗
✓	✓
905mm (l) x 340mm (w)	905mm (l) x 350mm (w)
1420mm (l) incl. hook	1100mm (l) no hook



FULL STEAM

WE'RE A FAMILY
OWNED BUSINESS,
COMMITTED TO
LOOKING AFTER
OUR CUSTOMERS
WITH QUALITY
PRODUCTS AND
GREAT SERVICE.

HOTEL SAFETY IRONS & CLOTHES STEAMERS



You can find Northmace products in hotel bedrooms worldwide. They are designed and manufactured for excellence, the perfect choice for both hotelier and guest alike.

Our irons and clothes steamer are easy to use, durable and above all safe. And as with all of our products, they come with long guarantees for complete peace of mind. Guests will appreciate a superior ironing and clothes steaming experience, leaving hoteliers to focus on more pressing matters!



*Our irons feature **triple safety protection**: auto-off, thermostat and thermal fuse. They are also fitted with professional hotel, damage-resistant, rubber power cords.*

HOTEL SAFETY IRONS & CLOTHES STEAMERS



AVANTGARDE



The ultimate guest iron. Feature packed with an extra-large and ceramic sole plate.



PRESIDENT



Medium sized, with the features you would expect and a non-stick sole-plate.



ELEGANCE



Simple, easy to use and guest friendly. Practical simplicity.



POWER	2400W	2000W	1100W
STEAM/DRY IRON	Steam safety iron	Steam safety iron	Dry safety iron
SOLE PLATE	Ceramic	Non-stick coated	Stainless steel 'easy-glide'
EXTRA LARGE SOLE PLATE	✓	✗	✗
AUTO-OFF TIMER SAFETY FEATURE	✓	✓	✓
BURST OF VERTICAL STEAM	✓	✓	n/a
SELF CLEAN & ANTI-CALC SYSTEMS	✓	✓	n/a
DRIP STOP FUNCTION	✓	✓	n/a
HARD WEARING RUBBER POWER CORD	✓	✓	✓
LENGTH OF POWER CORD (APPROX)	1900mm	1900mm	1900mm

PRESIDENT CLOTHES STEAMER



NEW

Simple, easy to use and guest friendly. Practical simplicity. Complete with a storage bag.



1400W

Clothes steamer

Non-stick coated

n/a



n/a

n/a



1900mm



A black and white photograph of a man with a beard and mustache, wearing a white bathrobe. He is smiling and looking towards the left. He is holding a white mug in his right hand and a white saucer in his left hand. The background is dark and out of focus, with a grid of small white dots overlaid on the top left portion of the image.

TEA TOTAL

OUR RANGE OF
HOTEL-SPECIFIC
APPLIANCES
OFFERS COMPLETE
IN-ROOM SOLUTIONS
FOR ENHANCED
GUEST EXPERIENCE.

HOTEL SAFETY WELCOME TRAYS & COURTESY TRAYS

INTEGRAL AUTO SWITCH-OFF, 1 LITRE, QUICK BOIL, ENERGY SAVER, CORDLESS KETTLE WITH INDICATOR LIGHT, COOL TOUCH HANDLE, TWIN SIGHT WINDOWS AND CONCEALED ELEMENT

COMPARTMENTALISED INGREDIENTS CONTAINER FOR EASY PORTION CONTROL AND GUEST SELECTION

DRIP TRAY TO HELP PREVENT WATER SPILLAGE AND DAMAGE



ATTRACTIVE TIMELESS DESIGN ACCENTUATED BY POLISHED STAINLESS STEEL

When Northmace invented the hotel safety welcome tray it transformed the guest experience. By bringing everything together in one convenient location, our welcome trays provide a safe and convenient solution for guests and hoteliers alike.

Our range provides this facility safely, reliably and hygienically, with each manufactured for durability and lasting good looks. They are all supported with long guarantees, a reassurance that we're sure you'll find most welcome!



*All of our welcome trays include **an integral cordless kettle** and offer a **boil-dry safety feature**.*

HOTEL SAFETY WELCOME TRAYS & COURTESY TRAYS



REGAL



For making a statement and when quality is paramount.



VALETTE



Simplicity combined with smart brushed stainless steel.



CLASSIC



A twenty-first century design icon.



POWER	2200W	1630W	1190W
INTEGRAL KETTLE BASE	✓	✓	✓
KETTLE CAPACITY	1 Litre	0.9 Litre	0.8 Litre
KETTLE COLOUR / FINISH	Polished stainless steel	Brushed stainless steel	White
TRAY COLOUR	Black/Stainless steel	Black	White
LIFT-OFF/COMPANION TRAY	✗	✓	✗
INGREDIENTS CONTAINER	✓	✓	✓
CONCEALED ELEMENT	✓	✓	✓
BOIL DRY SAFETY PROTECTION	✓	✓	✓
LID	Button operated	Button operated	Button operated

STANDARD BLACK



A great value option for where space is at a premium, in black.



STANDARD WHITE



A great value option for where space is at a premium, in white.



HENDON TRAY SET



Combines durability with classical elegance.



LEATHERETTE TRAY SET



Unmistakeably luxurious with a distinctive feel.



1260W



1 Litre

Black

Black



Button operated

1260W



1 Litre

White

White



Button operated

n/a

n/a

n/a

n/a

Black or white



n/a

n/a

n/a

n/a

n/a

n/a

n/a

Black leatherette



n/a

n/a

n/a



ON THE BOIL

WE'VE BEEN
REVOLUTIONISING
THE HOTEL GUEST
EXPERIENCE IN OVER
100 COUNTRIES.
SINCE 1942.

HOTEL SAFETY KETTLES



Northmace were the originators of the hotel safety kettle, and continue to design and manufacture kettles that exceed the expectations of both hoteliers and guests.

We offer a range that balances style and functionality. Our kettles are easy to use, durable and above all safe. What's more, they all come with long guarantees which provide complete peace of mind. This enables hoteliers to rest easy while their guests are enjoying a relaxing cup of tea.



Our kettles come with a range of features that include quick-boil, energy saver, auto switch-off and boil-dry safety.

HOTEL SAFETY KETTLES



REGAL



Luxurious and stylish design with a smart stainless steel finish.



CLASSIC



Curved lines to grace any hotel with functionality and simplicity.



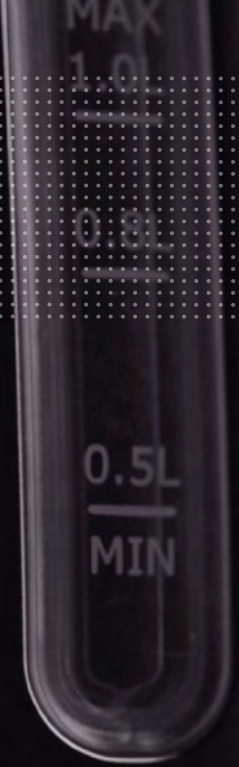
VALETTE



Simplicity and elegance are combined with functionality in smart brushed stainless steel.



POWER	2200W	1190W	1630W
CAPACITY	1 Litre	0.8 Litre	0.9 Litre
COLOUR/FINISH	Polished stainless steel	White	Brushed stainless steel
AUTO SWITCH-OFF	✓	✓	✓
INDICATOR LIGHT	✓	✓	✓
CONCEALED ELEMENT	✓	✓	✓
SIGHT WINDOW(S)	✓	✓	✓
COOL TOUCH HANDLE	✓	✓	✓
360° CORDLESS BASE	✓	✓	✓
EASY TO CLEAN	✓	✓	✓
LID	Button operated	Button operated	Button operated



It is easy to see why so many General Managers and Executive Housekeepers place their trust in Northmace. We lead the way with innovative design, superb reliability and features specifically for the hotel industry. We ensure that professional hoteliers are equipped with professional products that enable them to maximise guest experience.

NORTHMACE



Professional
products for
professional
hoteliers





We understand that it's often the little things that can make the difference for hoteliers, which enables them to focus on providing truly memorable experiences for their guests.



Professional
products for
professional
hoteliers

IN PERFECT ORDER
WE GUARANTEE
OUR PRODUCTS
FOR UP TO SIX
YEARS, WHICH
ASSURES HOTELIERS
COMPLETE PEACE
OF MIND.



HOTEL IN-ROOM ACCESSORIES



Northmace in-room accessories are useful additions that enhance the comfort and convenience of hotel guests and make their stay more enjoyable. These are the unsung heroes of any hotel room, providing stylish and practical solutions for hoteliers.

We offer a choice of styles and finishes that will look good in any hotel room. They are a perfect complement to our appliances and easy to order, adding the perfect finishing touch.

LUGGAGE RACKS

Northmace luggage racks are designed to be guest friendly, whilst providing a space-saving and durable solution for the hotelier. They are stylish, easy to use, extremely well built and unobtrusively store in the tightest space. The choice of styles and finishes ensure that they will look good in any hotel room.

VALETTE HOTEL LUGGAGE RACK



STANDARD HOTEL LUGGAGE RACK



BINS & ACCESSORIES

Northmace hotel bins provide a practical and hardworking solution to guest waste. They are neat and unobtrusive, and are designed to be easy for housekeeping to clean.

VALETTE PEDAL BIN



ELEGANCE PEDAL BIN



IRONING BOARD COVERS

Replacement covers are available for all our ironing centres/ironing boards. Our metallised covers are manufactured from durable anti-scorch material for long lasting wear and good looks.



CLASSIC WASTE PAPER BIN



HAIRDRYER BAG





Northmace worldwide

You'll find our products in large international chains and small boutique hotels in over 100 countries around the globe.

Northmace & the environment

We design products to protect the environment through minimising energy usage and focusing on a product's 'total life cycle'.

This is the Northmace environmental driver and wherever appropriate, recyclable materials and packaging are used.



Professional products for professional hoteliers

Title to the goods does not pass until all monies due to Northmace & Hendon Limited have been paid. Crockery, ingredients, batteries etc. not supplied. Please note that the buyer acknowledges and accepts that it shall have sole responsibility for the disposal, recovery and reuse of any goods or products comprising electrical and electronic products including without limitation any goods provided and any goods to which the Waste Electrical and Electronic Equipment Directive (or any legislation implementing such Directive) relates and the buyer shall be solely responsible for any costs incurred as a result of this. Products are protected by worldwide design registration and patents. Our policy of continuous development means that specifications may change without prior notice and certain products may no longer be available. Please check any critical details with our Sales Department before ordering. Actual colours and images may vary from those shown. Subject to Northmace & Hendon Limited's Standard Terms and Conditions (available on request or on www.northmace.com). Not designed for use in public areas.

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